

Video: Fuel efficiently like Mike at Mobil stations

URL: <https://www.youtube.com/watch?v=B4PgkpLH4Zo&feature=youtu.be>

0:00 **OPEN IN DARK BLUE SHOWROOM. LIGHTS TURN ON TO REVEAL A TARP AND ROUND PODIUM IN THE CENTRE. THE TARP LIFTS TO UNVEIL A SMILING MAN STANDING ON A SLOWLY REVOLVING PODIUM. HE HOLDS A FUEL NOZZLE IN ONE HAND, AND A BASKET OF GROCERIES IN THE OTHER. WE SEE A MOBIL GAS PUMP BEHIND HIM.**

VO: Introducing the all-new fuel efficient Mike who fills up at Mobil stations.

0:04 **CUT TO CLOSEUP OF MIKE'S HAND. WE SEE THE NOZZLE. CUT TO A CLOSEUP OF MIKE'S OTHER HAND. WE SEE THE BASKET OF GROCERIES. THE PODIUM SLOWLY TURNS. CUT TO A CLOSEUP OF MIKE SMILING.**

VO: His top speed is zero to full tank of gas in mere minutes after getting groceries where he earns PC Optimum points.

0:12 **WE PAN OUT TO SEE MIKE ON THE PODIUM. A SUPER APPEARS: FUEL EFFICIENTLY. GAS WHERE YOU ALREADY SHOP.**

VO: Fuel efficiently. Mobil.